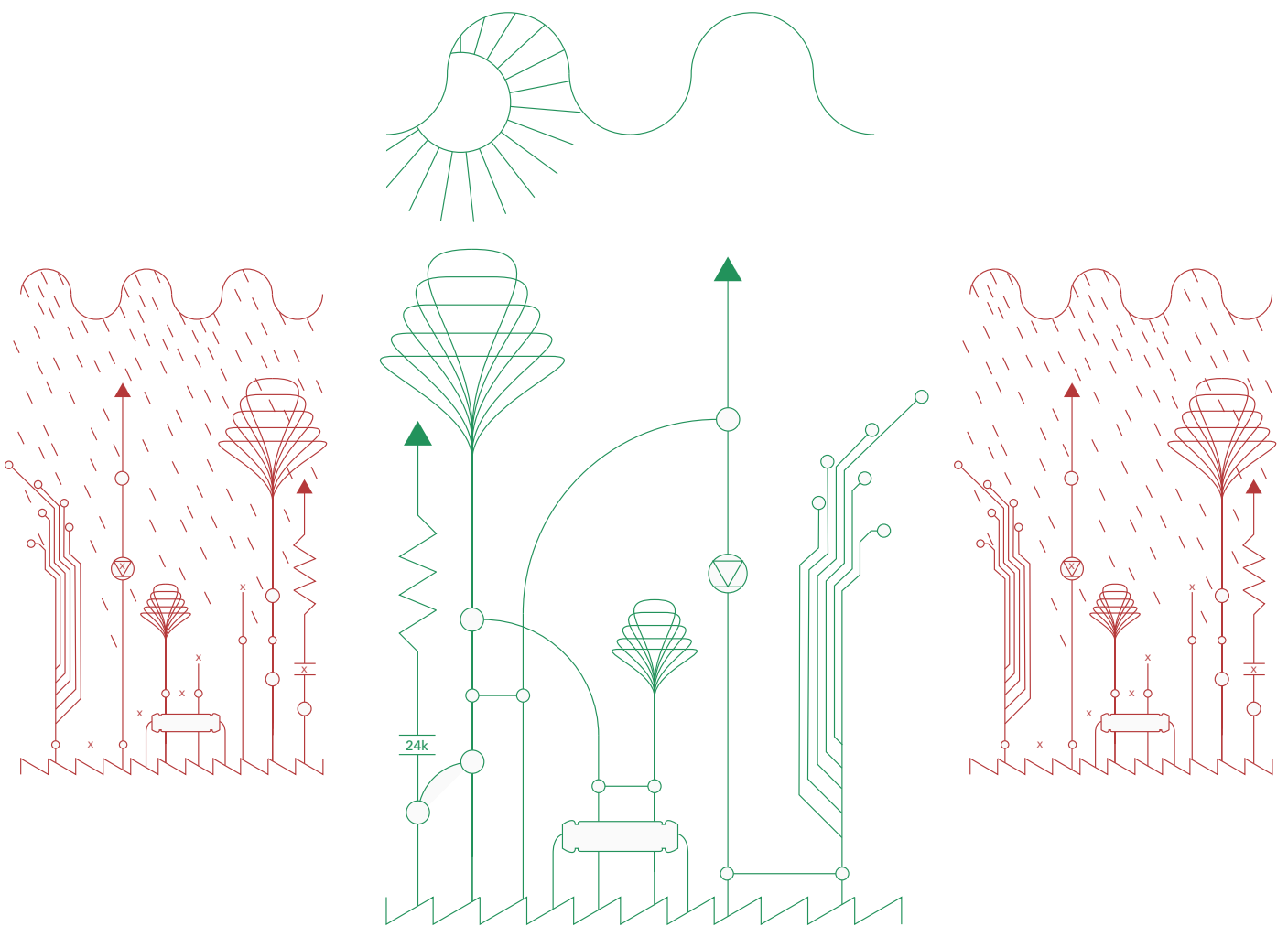


TRULYDIGITAL

A NORDIC ECOSYSTEM FOR THE ARTS



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KIASMA

SUBTOPIA

ARTE APPARENCE

Central Library



LOUISIANA MUSEUM OF MODERN ART

20-21 SEPTEMBER 2013

MUSEUM OF CONTEMPORARY ART KIASMA, HELSINKI

OPEN DATA IS NOTHING WITHOUT A NARRATIVE

THE DIGITAL LANDSCAPES EXPANDS QUICKLY CREATING NEW WAYS OF DISTRIBUTION AND AUDIENCE INVOLVEMENT. HOW CAN WE USE THE RESOURCES OF THE CURRENT DIGITAL LANDSCAPE AND IMPROVE THE NORDIC INFRASTRUCTURE?

YOU ARE INVITED TO TAKE PART IN THE LAST OF THREE TRULY DIGITAL SEMINARS IN HELSINKI AT KIASMA SEPTEMBER 20TH-21ST.

Day 1 seminar with invited speakers and discussions

Day 2 co-arrangement with The Nordic Culture Fund dedicated to the fund's upcoming DKK 3 Million grant for "Digital 2015-2016". Project pitches and labs.

PARTICIPATE

COST FOR DAY 1: 90 EUR EXCL VAT

DISCOUNTS: 3 OR MORE FROM THE SAME ORGANISATION - 65 EUR, STUDENTS - 30 EUR EXCL VAT

COST FOR DAY 2: FREE

CANCELLATION LESS THAN 1 WEEK BEFORE: 30 EUR EXKL VAT

REGISTRATION: WWW.FABEL.SE/TRULYDIGITAL

CONTACT:

EMAIL: trulydigital@fabel.se

TWITTER: #TRULYDIGITAL

PHONE: 0046 73 6168351

SPEAKERS



TIMO VUORENSOLA
IRON SKY

DIRECTOR OF IRON SKY A CROWDSOURCED FILM PRODUCTION THAT REACHED THE CINEMAS ALL OVER EUROPE DURING 2012.



PERNILLA RENDAHL
UNIVERSITY OF GÖTHEMBURG

SENIOR LECTURER AT THE SCHOOL OF BUSINESS, LAW AND ECONOMICS SPECIALIZING MEDIA SERVICES IN THE EU.



MARIA ENGBERG
BLEKINGE INSTITUTE OF TECHNOLOGY

SENIOR LECTURER AND DEPUTY HEAD OF THE SECTION FOR PLANNING AND MEDIA DESIGN.



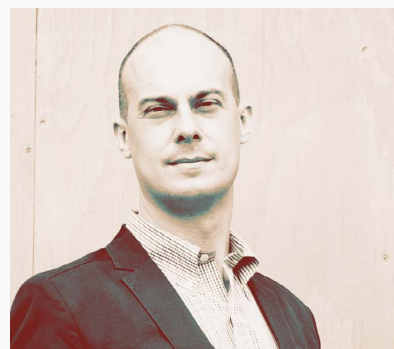
THERESE JONASSON
NORDIC CREATIVE COMMONS FILM FESTIVAL

THE FIRST NORDIC FESTIVAL FOR OPEN DIGITALLY DISTRIBUTED FILMS WHERE PARTICIPANTS CAN CREATE THEIR OWN SCREENINGS.



KRISTIAN KEINÄNEN
LAHTI REGION DEVELOPMENT LADEC LTD

CO-DESIGN PROGRAM MANAGER AT LADEC AND EXPERT WORKING WITH THE NORDIC CULTURE FUND.



PER STRÖMBÄCK
NETOPIA / SWEDISH GAMES INDUSTRY

GAME DEVELOPER AND PUBLISHER OF NETOPIA, A WEB MAGAZINE AND FORUM ON THE DIGITAL SOCIETY.



MARIA TSAKIRIS
NORDIC CULTURE FUND

SENIOR ADVISER AT THE NORDIC CULTURE FUND THAT WILL OPEN A NEW FUND FOR DIGITAL CULTURE NEXT YEAR.



MAX VALENTIN
FABEL

MODERATOR. CEO OF FABEL, A CULTURAL PRODUCTION COLLECTIVE WORKING WITH DIGITAL CULTURE.

20-21 SEPTEMBER 2013

MUSEUM OF CONTEMPORARY ART KIASMA, HELSINKI, FINLAND

Friday 20 Sept

10:00 - 10:30

REGISTRATION AND COFFEE

10:30 - 10:40

INTRODUCTION AND FRAMEWORK

SPEAKER: MAX VALENTIN, FABEL

10:40 - 11:00

NETWORK RALLY

11:00 - 11:20

PER STRÖMBÄCK

THE MYTH OF INTERNET AND THE

MIXED BLESSING OF UNLIMITED

DISTRIBUTION

11:20 - 11:40

BREAKDOWN SESSION

11:40 - 12:00

TIMO VUORENSOLA

CROWD SOURCING AND

FILMMAKING IN THE DIGITAL AGE

12:00 - 12:20

BREAK DOWN SESSION

12:20 - 13:20

LUNCH

13:20 - 14:00

MARIA ENGBERG

CONTENT FOR E-DISTRIBUTION AND

AUGMENTED REALITY

14:00 - 14:20

BREAK DOWN SESSION

14:20 - 14:40

THERESE JONASSON

PARTICIPATION AND DIGITAL DISTRIBUTION

IN THE NORDIC CREATIVE

COMMONS FILM FESTIVAL

14:40 - 15:00

BREAK DOWN SESSION

15:00 - 15:30

COFFEE

15:30 - 15:50

PERNILLA RENDAHL

THE FUTURE TAXATION SYSTEM AND

REGULATORY FRAMEWORKS FOR A

TRANSFORMING MEDIA LANDSCAPE

15:50 - 16:10

BREAK DOWN SESSION

16:10 - 16:40

POLICYMAKING: THE NORDIC DIGITAL AGENDA

POLICYMAKING AND PRESENTATIONS

Saturday 21 Sept

12:00 - 12:40

TIMO VUORENSOLA

INSPIRATIONAL TALK

12:40 - 13:00

FUNDING: DIGITAL NORDIC 2015-16

IN FEBRUARY 2014 NORDIC CULTURE

FUND ARE OPENING A NEW FUND OF 3M

DKK FOR DIGITAL CULTURE.

MARIA TSAKIRIS, SENIOR ADVISER AT THE

NORDIC CULTURE FUND WILL TELL YOU

MORE ABOUT THE CRITERIAS AND HOW

TO APPLY.

13:00 - 14:00

FUTURE PROJECTS

PITCH YOUR IDEA FOR FUNDERS AND

PRODUCERS IN THE DIGITAL FIELD.

KRISTIAN KEINÄNEN,

LAHTI REGION DEVELOPMENT LADEC

MARIA TSAKIRIS,

THE NORDIC CULTURE FUND

TIMO VUORENSOLA,

FILM DIRECTOR

14:00 - 14:30

COFFEE

14:30 - 16:00

OPEN LAB

3 LABS FOR GIVING YOUR PROJECT AN EDGE:

FUNDING - TECHNOLOGY - PARTICIPATION.

MEET FUTURE COLLABORATORS AND BUILD ON

YOUR IDEA.

16:00 - 16:30

MAX VALENTIN

INSPIRATIONAL TALK

SUBMIT TO THE PITCH:

SEND A SHORT PROJECT
DESCRIPTION TO:

TRULYDIGITAL@FABEL.SE